

PRODUCT ASSESSMENT RUBRIC

GROUP NAME _____

GROUP MEMBERS _____

PRODUCT TO BE ASSESSED _____

A = Advanced (9-10) – B = Intermediate (7-8) – C = Essential (6) – D = Minimum (5)

INDICATORS	DESCRIPTORS	LEVELS
1. Completeness, relevance, organization	The product contains all the parts and information useful and relevant to developing the delivery, even those that can be derived from one's own personal research, and it links them together.	A
	The product contains all the parts and information useful and relevant to developing the delivery and it links them together.	B
	The product contains basic information useful and relevant to developing the delivery and it links them together.	C
	The product has gaps about completeness and relevance; the parts and information are not linked.	D
2. Clarity and effectiveness of the message	The message is clear and comprehensive and affects the listener for immediacy.	A
	The message is clear but not very effective.	B
	The message is unclear and exposed in a banal way.	C
	The message is not clear and is exposed in a slavish and impersonal way.	D
3. Respect of delivery times	The time required for the realization was respected and the student effectively used the time available.	A
	The time required for the realization is slightly wider than indicated and the student, although slowly, has effectively used the time available.	B
	The time required for the realization is wider than indicated and the student showed poor organizational skills.	C
	The time required for the realization is wider than indicated and the student did not use the available time effectively.	D
4. Use of tools and technologies	Students used tools and technologies with precision, efficiency and a critical spirit.	A
	Students used tools and technologies with precision and efficiency.	B
	Students used tools and technologies to the minimum of their potential.	C

	Students used tools and technologies inadequately.	D
5. Oral presentation	The oral presentation is precise, fluid, expressive and with a rich vocabulary.	A
	The oral presentation is quite precise and fluid and with an adequate vocabulary, but it is not expressive.	B
	The oral presentation is not very precise, inexpressive and makes use of a repetitive vocabulary..	C
	The oral presentation is very inaccurate, stunted and makes use of a poor vocabulary.	D
6. Accuracy and use of the English language	The product is excellent in using English.	A
	The product is correct in using English according to the parameters of acceptability.	B
	The product is sufficiently correct in using English.	C
	The product is not correct in using English.	D
7. Use of technical / sector language	Students have a rich and articulate language and use the technical / sectoral vocabulary in a relevant way.	A
	Students use the technical / sectoral language satisfactorily.	B
	Students show they have a minimum technical / sectoral vocabulary.	C
	Students do not have or present gaps in the technical / sectoral language.	D
8. Ability to research and use the acquired knowledge	Students demonstrated an excellent capacity for research and use of the acquired knowledge.	A
	Students demonstrated that they know how to use the acquired knowledge in a pertinent way.	B
	Students demonstrated that they have researched and used the essential information.	C
	Students demonstrated that they have not been able to research and use the acquired knowledge.	D