

# UNIT 1. WHAT IS BUSINESS?

## LESSON 1. What does Business mean to you?

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BRAINSTORM IDEAS

### ACTIVITY 1. Work in pair

- List words/verbs/sentences related to "Business"
- Classify your word list into categories (nouns/verbs) in the **vocabulary box** below.
- Report to the class

NOUNS

VERBS

### ACTIVITY 2. Find the match

- Match the words (**IN BOLD**) in column A with definition in column B.
- Fill in your vocabulary box with the new words

COLUMN A

COLUMN B

1. Adam is in Argentina **on business**
2. The company went **out of business**
3. She wants to stay **in business**
4. **Business unit/segment/area**
5. **Core business**
6. **Family business**
7. **Businessperson** (pl. **businesspeople**)

- A. Main activity
- B. A person who works in business
- C. It is when family members run together a company.
- D. To continue with the activity
- E. Business trip
- F. A division or a segment of a product (or a single product)
- G. To fail, to cease operations.